

11. bis 14. April 2024 Leipzig · Messe

## **CHECKLIST**

- ✓ Download invoice and hall plan
- ✓ Place service orders via the OSC of Leipziger Messe and the exhibitor service portal of agra Veranstaltungs GmbH
- ✓ Register co-exhibitors via the Exhibitor Service Portal.
  You will receive an additional exhibitor pass for each co-exhibitor.
  Please note that according to our Conditions of Participation (§5 of the General Terms and Conditions) you are obliged to register each co-exhibitor.

## **Draw attention beyond your stand**

- ✓ Use the Career Campus or our agra career board to attract the attention of specialists and young professionals or to place job advertisements. Booking is possible via our exhibitor service portal.
- ✓ Book your **presentation** in the exhibitor forums in Halls 2 and 5 via the Exhibitor Service Portal.
  - On all days of the fair you have the opportunity to present your company, products, new developments/innovations in the exhibitor forums from 10:00 17:00 in the form of presentations and panel discussions. We will provide you with the appropriate technology. As the slots for the agra 2022 were fully booked, we ask you to register promptly via the Exhibitor Service Portal. The presentations will be published on our website, on the program flyer and in the exhibition catalog (print deadline 17.3.2024).

## **Exciting content**

- ✓ Which brands will you be presenting at agra2024?
- ✓ What new products will you be exhibiting at agra2024?
- ► Share your content with us so that we can communicate it: n.schmid@agra-messe.de

## **Advertisement**

- ✓ Would you like to give away 10 free tickets via your social media channels?
- ✓ Do you cooperate with influencers? They will receive an influencer pass from us!
- ▶ Please contact us: m.john@agra-messe.de